

# ***SFT REPORT***

January 2014 – March 2017



# A Word from the Commissioner of the Japan Sports Agency

Launched in 2014, Sport for Tomorrow (SFT) programme is now in its fourth year. It has thus far promoted the value of sport to approximately 3.5 million people in more than 190 countries.

Japan is scheduled to host a number of international sporting events in the coming years, including 2019 Rugby World Cup, Olympic and Paralympic Games Tokyo 2020, and Kansai World Masters Games 2021. As Japan captures increasing attention from the sports world, Japanese government plans to collaborate with the private sector to promote the power of sport to the rest of the world through SFT programme.

Japan Sports Agency launched its second Sport Basic Plan in April 2017. It comprises four fundamental policies: changing life through sport, changing society through sport, connecting with the world through sport, and carving out a brighter future through sport. To implement the policy for connecting with the world through sport, in particular, people are encouraged to help realize a society where diversity is respected, a sustainable society where people can thrive amidst adversity, and a clean, fair society. Specific measures under the policy include SFT programme to further promote international cooperation and exchange through sport.

We plan to use the know-how and networks cultivated through SFT programme to initiate a movement aimed at connecting Japan with the rest of the world through people and sport toward 2020 and beyond. We will also strive to ensure that efforts to promote international cooperation and exchange through sport will take root as an aspect of Japanese culture and be bequeathed to posterity as lasting legacies.

I am committed to advancing SFT programme to demonstrate the power of sport to the rest of the world.

I continue to look forward to our future work together.



Japan Sports Agency Commissioner  
**Daichi Suzuki**

Daichi Suzuki was a gold medalist in the 100 m backstroke at the 1988 Summer Olympics in Seoul. He studied as a guest researcher at the University of Colorado and as a guest coach for Harvard University's swim team. He earned a doctorate in medicine in 2007 and worked as a professor at Juntendo University. He served as a Board Member of the World Olympians Association, as the President of the Japan Swimming Federation, and as an Executive Board Member of the Japanese Olympic Committee before being inaugurated as the first commissioner of the Japan Sports Agency in 2015.

## World Forum on Sport and Culture

World Forum on Sport and Culture was held in Kyoto and Tokyo in October 2016, soon after Rio 2016 Olympic and Paralympic Games, as a kick-off event for 2019 Rugby World Cup, Olympic and Paralympic Games Tokyo 2020, Kansai World Masters Games 2021, and other sporting events. The aims of the Forum were to discuss and transmit information about the international cooperation of sport, culture, business, and their tangible and intangible legacy while coordinating with tourism and to build international momentum toward these events.

The Sport Minister Meeting, held in Tokyo, was attended by sports ministers and other state representatives from approximately 70 countries. Chaired by Hirokazu Matsuno, the Minister of Education, Culture, Sports, Science and Technology, the meeting featured a keynote speech by Japan Sports Agency Commissioner Daichi Suzuki and three sessions with sports ministers (the first session on sport for development and peace, the second session on sport for all and the third session on protecting the integrity of sport).

The Meeting was concluded with the Chair's summary, which proposed promotion of Sport for Tomorrow movement to change the future of society with the power of sport.



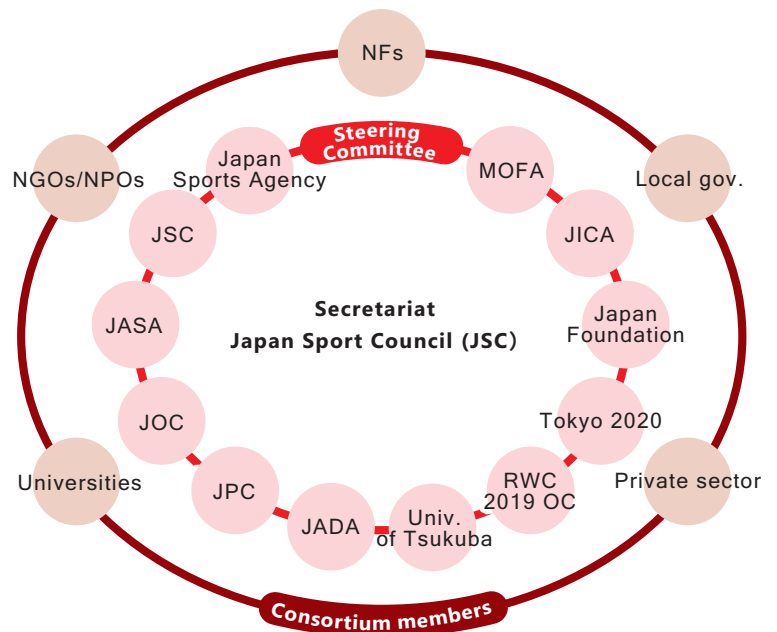
# What is Sport for Tomorrow (SFT) ?

## " Power of Sport " from JAPAN

Sport for Tomorrow is a programme which the Government of Japan promotes to contribute to the international community through sport. The programme was announced by Prime Minister Shinzo Abe at the IOC Session on the occasion of Tokyo making a bid for 2020 Summer Olympic and Paralympic Games. The programme aims at sharing the values of sport with **more than 10 million people of all generations in over 100 countries, including developing countries, in the course of seven years between 2014 and 2020.**

## Sport for Tomorrow Consortium

The Sport for Tomorrow Consortium (SFTC) is a network of members comprised of the Steering Committee, which is led by the Ministry of Foreign Affairs (MOFA) and the Japan Sports Agency, and the organisation that share the aims of the Sport for Tomorrow programme and that are engaged in international cooperation and exchange through sport.



## Three Objectives of Sport for Tomorrow

### Promoting sport and improving international competitiveness



High Performance Center (HPC) : Inviting women's national teams from Mongolia and Costa Rica



South Asia: U-16 Football Exchange Programme

### Changing the world through the power of sport (peace and development)



Malawi: UNDOKAI (Sports Day)



Tokyo: Running Clinic

### Making sport a multi-cultural exchange



Cambodia: Ball Games on Land Without Landmines



Hokkaido: Ice Hockey International Exchange

# Sport for Tomorrow programme spreading around the world

## Europe

### Offering Racing Suits to Swiss Representatives for Special Olympics

- ▶ 1: DESCENTE LTD.
- ▶ 2: Under the corporate philosophy of "Bringing the enjoyment of sports to all," DESCENTE LTD. has supported the endeavors of athletes as they push their limits and the passionate feelings of all who love sports. For the racing suits supplied under this project, the company concentrated all the manufacturing know-how it has gained from its experience and manufactured the suits according to each athlete's physique.



1: Implementer  
2: Feedback from the Implementer

## Central Asia

### Nepal Earthquake Reconstruction Support through Sports

- ▶ 1: Japan Sport Council, Japan Professional Football League, Tokyo Football Club Co., Ltd., Japan International Cooperation System (JICS), NPO Nepal Baseball Club Laligurans
- ▶ 2: Aiming to convey joy and aspiration to children in Nepal on the road to its recovery from the April 2015 earthquake disaster by harnessing the power of sports, we as Consortium members worked together to host sports classes in football, baseball and volleyball.



1: Implementers  
2: Feedback from the Implementers

## Africa

### Project for the Promotion of Sports for People with an Impairment in Zimbabwe

- ▶ 1: Japanese Paralympic Committee
- ▶ 2: The workshop was praised for vitalizing Zimbabwe's community of people with disabilities, as well as its education and sports circles. The sporting equipment provided by SFTC members was highly appreciated by workshop participants.



1: Implementer  
2: Feedback from the Implementer

## Southeast Asia

### International Grassroots Activities: Heartful Football in Asia (Myanmar)

- ▶ 1: Urawa Red Diamonds Ltd.
- ▶ 2: We were unable to host the football team last year due to flood damage, but greatly appreciate the team's visiting our school again this year. We are truly grateful that we could see our usually quiet students smiling and enjoying football.



1: Implementer  
2: Feedback from the local school representative

## Asia-Pacific region

### The Asian-Pacific Children's Convention in Fukuoka (APCC)

- ▶ 1: Fukuoka Prefectural Government
- ▶ 2: This ongoing platform for exchanges among children has helped APCC develop from simply an international exchange event into an international exchange programme that extensively involves local communities and schools, drawing cooperation from APCC alumni and providing opportunities for exchanges outside the platform.



- 1: Implementer
- 2: Feedback from the Implementer

Activities for international cooperation and exchange through sport are conducted worldwide by Sport for Tomorrow Consortium members (296 organizations as of March 31, 2017) .

During the period from January 2014 to March 2017, **2,866 programmes were carried out in 193 countries.** Some of these programmes are included in this SFT Report.

## Oceania

### Transporting Judo Uniforms as Part of the Pacific Partnership 2016

- ▶ 1: Ministry of Defense, Solidarity of International Judo Education (SIJE)
- ▶ 2: The Maritime Self-Defense Force's "Shimokita" military transport vessel transported 50 judo uniforms and 110 tatami mats for judo to Palau, where it is currently a popular sport. Seeing the children beaming in their judo uniforms was quite impressive.



- 1: Implementers
- 2: Feedback from the Implementers

## South America

### Nanairo Ekiden, Olympic Values Education Programme (OVEP) Project (Brazil)

- ▶ 1: University of Tsukuba
- ▶ 2: This event was held to carry, through Ekiden, which is a traditional Japanese sport, a message of friendship and inclusion on a sash from Rio 2016 to Tokyo 2020 and for posterity as a tangible legacy for the future.



- 1: Implementer
- 2: Feedback from the Implementer

# Sport for Tomorrow Programmes in Japan

SFT activities are carried out across Japan.



Nippon Badminton Association and Japan Table Tennis Association collect used sporting equipment from visitors to competition sites for donation to developing countries.



With an eye to Olympic and Paralympic Games Tokyo 2020, Maebashi City in Gunma Prefecture committed itself to strengthening international exchanges, including the promotion of ongoing exchange programs focused on people-to-people connections and a bid to host a pre-Games training camp. Based on this commitment, the city applied as and became a host town for Hungary.



Sapporo Health & Sports Foundation hosts Sapporo International Ski Marathon and other events, as well as donates sporting equipment to developing countries as an SFT-accredited programme. The international contribution made through the programme earned the Foundation the Japan Public Sports Promotion Conference (JPPC) Original Category Award for this bottom-up proposal programme.



The World Heritage Himeji Castle Marathon, which is held in Himeji City, Hyogo Prefecture, attracts over 100 runners from outside Japan. It was selected for the Japan Sports Agency's Sports Tourism Award as a programme that increases the number of Japanese and overseas tourists and encourages long stays. It is also an SFT-accredited programme.



F.C. Tokyo of "J-league", the Japan Professional Football League, invited foreigners to one of its home games.



SANIX Incorporated hosts various international sports competitions in line with its basic principles: supporting the sound development of youth through sport, promoting sport and improving competition levels, and furthering cross-cultural exchanges.



Kochi Prefecture promotes the Japanese dance "Yosakoi" in and outside Japan, teaching the dance to foreigners in Japan, dispatching staff abroad to publicize the dance and attend events, and hosting events for its promotion.



Kodokan Judo Institute offers joint training camp programmes for participants from Japan and overseas. Both training camps and training sessions for participants from overseas are SFT-accredited.



# SFT Data at a Glance

## Activity Results

January 2014 - March 2017

No. of beneficiary countries and regions

**193**

No. of beneficiaries

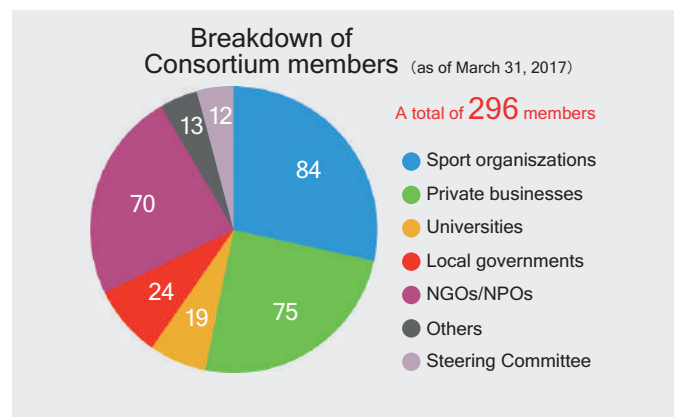
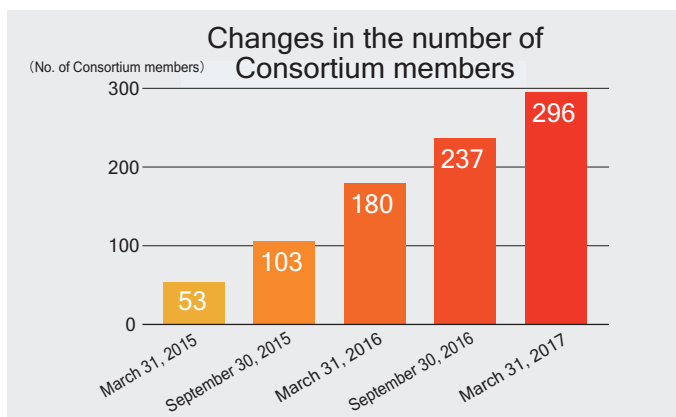
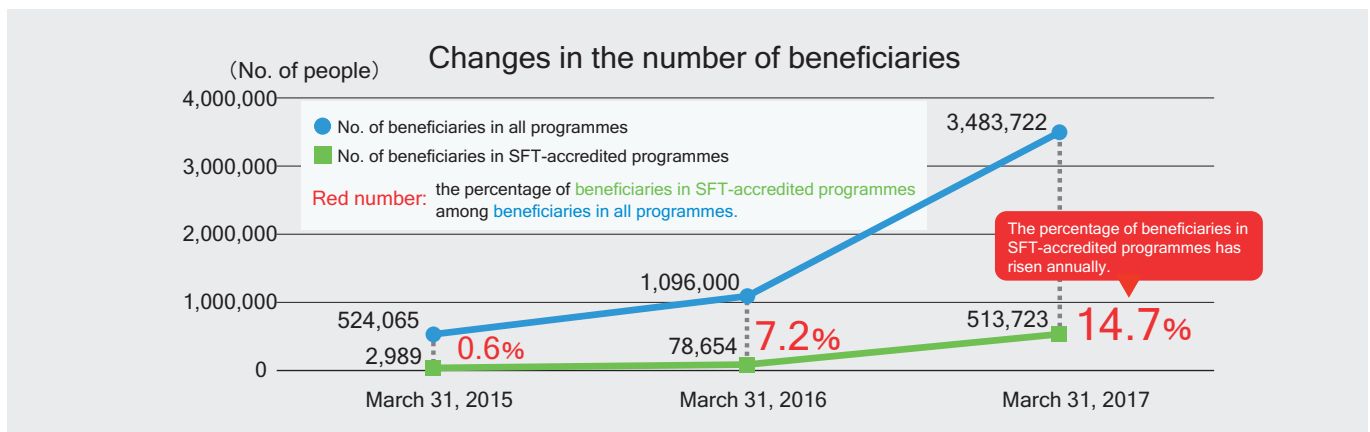
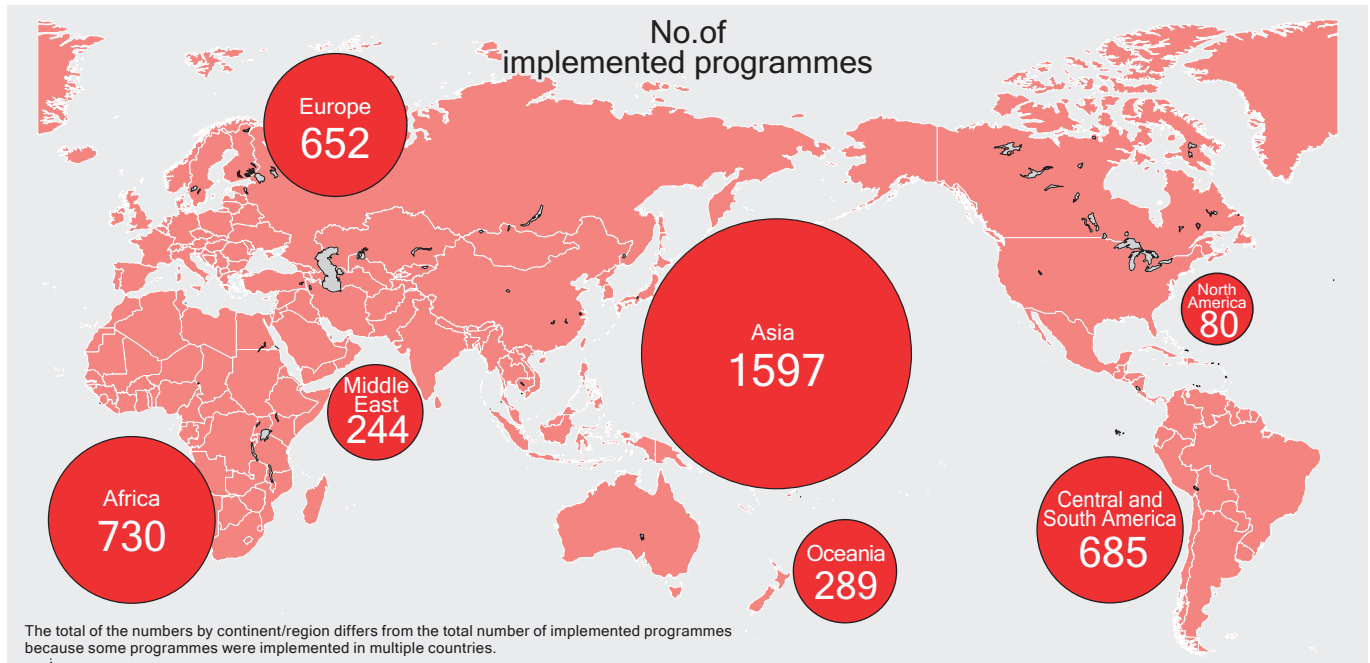
**3,483,772**

No. of Consortium members

**296**

No. of implemented programmes

**2,866**



# Sport for Tomorrow (SFT) Activity Fields

## 1 Sport for Tomorrow (SFT) Activity Fields

SFT promotes international cooperation and exchange through sport from tangible and intangible aspects.



Joint table tennis training camp invitation programme for four countries

### [1] Promoting sport and improving international competition levels

Sport organisations in Japan dispatch athletes, coaches and other sports experts to developing countries to hold workshops and sporting events to promote sport and improve competition levels in those countries. Japan Sport Council (JSC) and Japanese Olympic Committee (JOC) invite overseas athletes and coaches to Japan to participate in joint training camps and



Football Clinic in Vietnam

receive technical guidance at the Ajinomoto National Training Center. This training environment featuring the latest equipment, technical guidance from Japanese coaches and everyday-life experience in Tokyo are well-received among participants.

### [2] Customization and export of Japanese sports content and programs

SFT promotes Japanese sports content, such as judo, sumo and Radio Exercise, and related aspects of Japanese culture to other countries. Through these activities, it not only teaches related techniques and rules but also conveys the underlying Japanese spirit through sport. In Malaysia, SFT introduced more than 1,000 people to Radio Taiso at a National Sports Day event called Fit Malaysia. In Thailand, for local universities and sports organizations, SFT hosted a seminar and workshop focused on a school curriculum of physical education and talent development using Japanese approaches.



Introduction of Radio Exercise in Thailand



Symbiotic sports promotion programme in South America

### [3] Sport for development and peace (SDP), Sport for All project

SFT engages in activities aimed at achieving social and economic development and the preservation of peace through sport. The Japan Sports Agency and the Jigoro Kano Memorial International Sport Institute implemented, in conjunction with the United Nations Office on Sport for Development and Peace (UNOSDP), a program to foster the development of youth leaders. At refugee camps, in areas devastated by natural disasters such as earthquakes and floods, and in areas littered with land mines, Consortium members hold football, volleyball, baseball and other sports clinics to support reconstruction efforts. In addition, efforts are also under way to promote symbiotic sports<sup>\*1</sup> outside Japan. These include balloon volleyball, table tennis volleyball, and Budo (Japanese martial arts) for people with an impairment.

<sup>\*1</sup> Sports in which the elderly and people with an impairment can participate with ease regardless of the presence/absence, type, or degree of their impairments.





Programme to introduce UNDOKAI abroad by student organizations

#### [4] International promotion of UNDOKAI (Sports Day)

SFT promotes UNDOKAI (sports day), which is part of the sports culture of Japan, in developing countries. This kind of sports day during which people of all ages and different genders can enjoy various events is rarely seen outside Japan. The value of UNDOKAI, including teamwork, discipline and solidarity, is spread through the organization of events that are familiar at sports days in Japan, such as a tug of war, footraces and gymnastic formation. To make UNDOKAI a part of the lives of locals, a program to develop UNDOKAI trainers was implemented for three years in Malawi, East Africa. Consortium members and JICA volunteers also organize UNDOKAI in Cambodia, Thailand, Laos, Guatemala, Ethiopia and other countries.



Programme to introduce UNDOKAI by International Budo University

#### [5] Promotion of sports participations among people with an impairment

With the aim of creating an inclusive society through sport, SFT encourages people with an impairment to play sports. In many countries, Consortium members endeavor to create an environment where people with disabilities can participate in sports they choose and enjoy, to improve accessibility, to popularize the adapted sports which are modified with necessary for people with an impairment, and to promote mutual understanding through sport. In Laos, for instance, at the urging of organizations such as the Asian Development with the Disabled Persons (ADDP) and the Association for Aid and Relief, Japan, SFT has worked closely with local governments to promote wheelchair basketball and other para sports. In Zimbabwe, the Japanese Paralympic Committee has worked with Japanese sports organizations in providing youths with an impairment with the opportunities to play sports and improve their competition levels.



Wheelchair basketball in Laos



Track and field class in Cambodia to promote social participation of people with disabilities



SFT exhibition in Malaysia

## [6] Efforts to promote physical education at school (Cambodia)

To help build a better future, SFT promotes international cooperation and exchange through physical education at school. One of the Consortium members, NPO Hearts of Gold, has worked with various organisations to assist children in Cambodia to nurture sound minds and bodies by supporting physical education at primary schools since 2006. Using the expertise gained through that experience, it has helped develop a middle-school physical education curriculum and teaching manuals since 2015. The curriculum encourages programs that provide students with the opportunity to develop positive attitudes, knowledge and skills as well as learn the spirit of cooperation, thus showing the importance of physical education and playing a pivotal role in the sound development of children who will grow into the leaders of the future.



Providing "middle-school" students in Cambodia with the opportunity to play basketball and various other sports

### Message from Yuko Arimori

A former marathon runner, Yuko Arimori won a silver medal at the 1992 Barcelona Olympics and a bronze medal at the 1996 Atlanta Olympics. In 1998, she established and assumed the representative directorship of NPO Hearts of Gold. She currently serves as a member of the Sport and Active Society Commission of the International Olympic Committee (IOC) and as a director of the Japan Association of Athletics Federations (JAAF).



NPO Hearts of Gold helped develop a middle-school physical education curriculum in Cambodia following the implementation of a primary-school physical education promotion project based on government-industry-academia collaboration-Japan's first case of international cooperation through sport. Currently, the NPO is engaged in the development and promotion of teaching manuals for middle-school teachers. For Cambodians to take over the helm of the reconstruction of their country, human resource development is of utmost importance. I pride myself on being part of that process.

## [7] Reconciliation between different ethnic groups through sport (Bosnia and Herzegovina)

SFT activities also include promotion of peace in areas with refugee camps and those with ethnic conflict. Mr. Tsuneyasu Miyamoto, who served as captain of the Japan national football team and who played a central role in establishing Little Bridge (a Consortium member), opened a sports academy named "Mali Most" (or "Little Bridge" in English) in Bosnia and Herzegovina that invites children from different ethnic groups to learn together through sports. Under its Official Development Assistance (ODA) scheme, the Japanese government rehabilitated a football field and clubhouse in the City of Mostar, where the academy is located. In October 2016, the handover ceremony of the football field and the opening ceremony of the academy were held through public-private partnership.



Tsuneyasu Miyamoto teaching at Mali Most, a sports academy he opened

### Message from Tsuneyasu Miyamoto

Tsuneyasu Miyamoto, a former football player, played for teams including Gamba Osaka in the Japan Professional Football League and Red Bull Salzburg in the Austrian Football Bundesliga. He served as captain of the Japanese national football team in the 2002 and 2006 FIFA World Cups. After retiring as a football player, he completed the FIFA Master postgraduate course. He currently serves as manager of the Gamba Osaka U-23 team.



Little Bridge operates a sports academy that invites children from different ethnic groups to enjoy sports together to promote ethnic reconciliation among the once-warring ethnic groups. In August 2017, 10 children from the academy are scheduled to visit Japan for exchanges with Japanese children. I hope that children will gain various experiences at the academy and become a bridge between different ethnic groups.



Football field and clubhouse

## 2

## Academy for Tomorrow's Leaders in Sport

To educate future leaders of the international sporting world, a master's programme for youths in and outside Japan has been established, and short-term seminars are offered for participants to learn about Japanese culture and sports management.

### ► University of Tsukuba

#### Tsukuba International Academy for Sport Studies (TIAS)



At the entrance ceremony for the second class of TIAS

Before admitting its inaugural class, Tsukuba International Academy for Sport Studies (TIAS) at the University of Tsukuba offered, in collaboration with the International Academy of Sports Science and Technology (AISTS—a graduate school founded by the IOC and other organisations that offers programmes in sport management), a TIAS & AISTS Short-term Programme twice, and more than 30 selected participants successfully completed the programmes. In October 2015, TIAS established a Master's Programme in Sport and Olympic Studies within the Master's Programme in Health and Sport Sciences at the Graduate School of Comprehensive Human Sciences, the University of Tsukuba. The programme admitted 19 students selected from 73 applicants for its inaugural class and 19 students chosen from 76 applicants for its second class. TIAS is committed to its ongoing efforts to develop future leaders of the international sporting world to contribute positively to the international community.

### ► Nippon Sport Science University

#### NSSU Coach Developer Academy (NCDA)



Coach developers with a diploma along with the director, instructors and staff after the completion ceremony of the short-term programme

Nippon Sport Science University (NSSU) has fostered the development of numerous sports leaders for more than 125 years. Taking advantage of this feature, the university established the NSSU Coach Developer Academy (NCDA) in 2014 to develop talented coach developers. NCDA offers a blended learning environment consisting of short-term face-to-face residential programmes and pre- and post-residential online programmes. To date, NCDA has admitted 38 coach developers from 22 countries in six regions, who have developed over 11,300 coaches. NCDA is committed to its ongoing contribution to coach development around the world.

### ► National Institute of Fitness and Sports in Kanoya (NIFS)

#### NIFS International Sport Academy (NIFISA)



After a seminar lesson (NIFISA)

National Institute of Fitness and Sports in Kanoya (NIFS) operates the NIFS International Sport Academy (NIFISA), which primarily accepts graduate students and young coaches in Asian countries to develop globally minded individuals who aspire to work in various sport-related professions in the future. In addition to Olympic education, the Academy offers a Sports Management Course and a Sports Performance Course. International symposiums and conferences that are held during the NIFISA seminars are open to the public. NIFISA has organized five seminars, which drew 94 participants from 25 countries.

### 3 PLAY TRUE 2020- Develop sport integrity through strengthening the global Anti-Doping activities

Japan Anti-Doping Agency (JADA) develops and provides educational programmes designed to produce athletes and leaders who will act as role models through anti-doping activities. It also works with sports organisations and educational institutions in various countries to engage in activities to protect and promote the value of sport.

#### ▶ Development and promotion of "the Education Package" to expand anti-doping activities

With the aim of developing the next generation of role models for athletes and leaders in society, JADA created educational materials to teach the value of sport and anti-doping rules. The materials were developed based on the educational programme implemented in Japan by JADA and include manga movies that visually teach the value of sport, slides for anti-doping workshops and lesson plans that can be used in school classes and community events. All the data are available for download from a dedicated website. The package has been gradually spreading across the world; it has been translated into Vietnamese, and the manga movies have been proactively used for anti-doping education activities in the Republic of Korea.

[https://www.playtrue2020-sp4t.jp/edu\\_package/](https://www.playtrue2020-sp4t.jp/edu_package/)



A variety of educational materials, including movies and lesson plans



Anti-doping workshop using a manga movie



Website where the Education Package data (in English) are available for download



Anti-doping workshop in Vietnam using educational materials translated into Vietnamese

#### ▶ Support for capacity development at anti-doping agencies around the world

To enhance the effectiveness of anti-doping activities mainly in Asia and Oceania, JADA provides support for capacity development to the staff of anti-doping agencies in those countries. In Vietnam, anti-doping agency staff who received support from JADA have been engaged in a variety of activities, including the fostering of Doping Control Officers for the 2016 Asian Beach Games, the organizing anti-doping workshops for athletes, and the translation of educational materials into Vietnamese.



Fostering of Doping Control Officers

JADA also invites the staff of anti-doping agencies in various countries to the international anti-doping seminar to share the latest information on anti-doping and follow up on the progress of activities in their countries.

#### ▶ PLAY TRUE Torch Relay

The PLAY TRUE Torch Relay is an interview project in which a wide range of athletes from different countries, sports and generations talk about the "truth in sport" and the truth they cherish through sport and in their lives. Messages from athletes are posted on a dedicated website and are relayed to the world and to the future. Thus far, 13 athletes in 10 countries, including Olympians and Paralympians in and outside Japan, have participated in this initiative.

<http://playtrue2020-sp4t.jp/torchrelay/index.html>



PLAY TRUE Torch Relay website (Japanese / English)

# Matching among Consortium Members

Matching services are available to match Consortium members who are unable to implement their programmes independently with other members possessing the necessary resources. In addition to obtaining information about other members via the SFT Member Website, Consortium members can recruit co-implementers of their programmes using the SFT mailing list.

## Example: Organization of Radio Exercise sessions during the Honolulu Marathon week

<p>Organisation that holds events abroad</p> <p><b>Asatsu-DK</b></p> <p>Asatsu-DK is engaged in the organisation of the Honolulu Marathon and planned to introduce Japan's Radio Taiso exercises during the event.</p>	<p><b>&amp;</b></p>	<p>Organisation with sports content that can dispatch instructors</p> <p><b>Japan Radio-taiso Federation</b></p> <p>The Japan Radio-taiso Federation is a professional Radio Taiso organisation.</p>
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Asatsu-DK, a Consortium member that serves as the Honolulu Marathon Japan Office, planned to introduce Radio Taiso exercises, which is Japanese sports content, at the Honolulu Marathon. The Japan Sports Agency and the SFTC Secretariat helped connect Asatsu-DK with the Japan Radio-taiso Federation, which is also a Consortium member. From December 9 to 11, 2016, the Japan Radio-taiso Federation dispatched instructors to Honolulu, Hawaii, to guide participants through the exercises.



An English-language Radio Exercise textbook, published by the Japan Sport Council, was distributed along with a Hawaiian-language textbook specially prepared for the sessions in Hawaii.

## Example: Japan Table Tennis Association's calls for donation of used sporting equipment

<p>Organisation that collects used equipment at competitions</p> <p><b>Japan Table Tennis Association</b></p> <p>Japan Table Tennis Association, which hosts table tennis competitions, planned to collect used table tennis equipment at competition sites and send it to children overseas.</p>	<p><b>&amp;</b></p>	<p>Organisations that send collected equipment to other countries</p> <p><b>Ministry of Foreign Affairs, an NGO, etc.</b></p> <p>These organisations have access to the necessary routes for delivering goods abroad.</p>
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Japan Table Tennis Association, a consortium member, planned a programme to collect used table tennis equipment, and the collected equipment was transported to other countries by organisations with access to the necessary routes for delivering goods abroad, including the Ministry of Foreign Affairs and NGOs. At 2016 ITTF World Tour Super Series Laix Japan Open Tokyo, 90 rackets and 337 rubber sheets were donated by 52 people and sent to overseas.



- Shipment to other countries
- Hand-carried by Association members
- Transportation funded by sports organizations
- Provided to JICA programs
- Matching services by the SFTC Secretariat
- Ministry of Foreign Affairs' Sports Diplomacy Promotion Project

90 rackets  
337 rubber sheets

- Provision of information on the websites of competitions and the Japan Table Tennis Association as well as the SFT Facebook page, and table tennis players' calls for cooperation at competition sites



- Establishment of booths at competition sites and collection of used equipment



The staffs were recruited by Japan Table Tennis Association, and necessary supplies were provided by SFTC Secretariat.

## Example: Donation of surfboards from Ichinomiya Town to South Africa

Organisation that collects surfboards

**Ichinomiya Town Office  
in Chiba Prefecture**

Ichinomiya Town, the venue for surfing events during Olympic Games Tokyo 2020, decided to collect surfboards for donation to South Africa.

Organisation that transports surfboards to South Africa

**Mitsui  
O.S.K.Lines,Ltd.**

Mitsui O.S.K.Lines will offer free transportation of surfboards to South Africa.

### Surfer's Not Street Children

Surfer's Not Street Children is a non-governmental organization in South Africa that aims to empower street children through surfing and mentorship. Through this programme, surfboards will be donated to this organisation, which will also coordinate local preparations to receive them.

Selected as the host of surfing events at Olympic Games Tokyo 2020, the Ichinomiya Town Office in Chiba Prefecture sought counsel with the Japan Sports Agency about what international contribution it could make. Japan Sports Agency and SFTC Secretariat helped connect Ichinomiya with other Consortium members, leading to the establishment of a programme to donate surfboards to a non-governmental organization in South Africa that teaches street children how to surf.

The Ichinomiya Town Office will work with the local surfing industry association and neighboring governments to donate 100 surfboards

The details of the programme will be announced during an international surfing competition held in the town in May 2017: Ichinomiya Town Office works with the local surfing industry association and neighboring local governments to donate 100 surfboards, and those surfboards will be shipped free of charge by Mitsui O.S.K.Lines,Ltd., another Consortium member.



## Official SFT website and social media

Information about Sport for Tomorrow (SFT) activities conducted in various countries and regions is available via the official SFT website and social media.

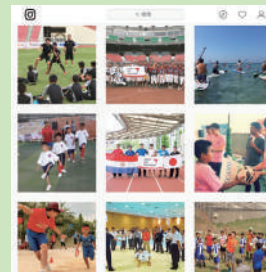
### ● Official SFT website

The official website provides a variety of information about the SFT programme, including activity reports.  
<http://www.sport4tomorrow.jp/>



### ● Official SFT Instagram xaccount

The Official SFT Instagram account features photos taken during SFT activities.  
Account: @sport4tomorrow



## CONTACT US

<b>MOFA</b>	Please contact Japanese Embassy / Consulate-General in respective country / city
<b>JICA</b>	Please contact JICA office in respective country / city
<b>JF</b>	Please contact the nearest Japan Foundation office, or the nearest Japanese Embassy / Consulate-General when there is no regional Japan Foundation office in the country
<b>Tokyo 2020</b>	E-mail: <a href="mailto:pressoffice@tokyo2020.jp">pressoffice@tokyo2020.jp</a> URL: <a href="https://tokyo2020.jp/en/">https://tokyo2020.jp/en/</a>
<b>JOC</b>	E-mail: <a href="mailto:jpn-noc@joc.or.jp">jpn-noc@joc.or.jp</a> URL: <a href="http://www.joc.or.jp/english/">http://www.joc.or.jp/english/</a>
<b>JPC</b>	E-mail: <a href="mailto:sft.info@jpn-sport.go.jp">sft.info@jpn-sport.go.jp</a> URL: <a href="http://www.sport4tomorrow.jp">http://www.sport4tomorrow.jp</a>
<b>JADA</b>	E-mail: <a href="mailto:playtrue2020.info@playtruejapan.org">playtrue2020.info@playtruejapan.org</a> URL: <a href="http://www.playtrue2020-sp4t.jp/">http://www.playtrue2020-sp4t.jp/</a>
<b>TIAS / Tsukuba</b>	E-mail: <a href="mailto:info@tias.tsukuba.ac.jp">info@tias.tsukuba.ac.jp</a> URL: <a href="http://tias.tsukuba.ac.jp">http://tias.tsukuba.ac.jp</a>
<b>NCDA</b>	E-mail: <a href="mailto:cdacademy@nittai.ac.jp">cdacademy@nittai.ac.jp</a> URL: <a href="http://cda.nittai.ac.jp/">http://cda.nittai.ac.jp/</a>
<b>NIFISA</b>	E-mail: <a href="mailto:nifisa@nifs-k.ac.jp">nifisa@nifs-k.ac.jp</a> URL: <a href="http://nifisa.nifs-k.ac.jp/en/index.html">http://nifisa.nifs-k.ac.jp/en/index.html</a>
<b>JSC</b> [ SFT Consortium Secretariat ]	E-mail: <a href="mailto:sft.info@jpn-sport.go.jp">sft.info@jpn-sport.go.jp</a> URL: <a href="http://www.sport4tomorrow.jp">http://www.sport4tomorrow.jp</a>

**SPORT  
FOR  
TOMORROW** 



Sport for Tomorrow Consortium Secretariat

Inside the Department of Information & International Relations, Japan Sport Council (JSC)  
2-8-35, Kita-Aoyama, Minato-ku, Tokyo 107-0061